

BR40 14W DIM. TITANIUM LED SERIES 4.0



PRO



14W REPLACES



**85W
Inc.**

80% Energy Savings

\$229 Savings
per lamp*

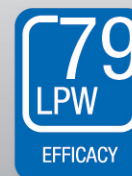
- ⌚ **Revolutionary CLOUD design**
- ⌚ **55% lighter due to environmentally friendly construction**
- ⌚ **Exceptional efficacy 79 LPW in Warm White**
- ⌚ **Smooth dimming with existing installations**
- ⌚ **Accurate color rendering CRI 82**
- ⌚ **Extra Warm White & Natural White CCT**



25,000 H



DIMMABLE



79
LPW
EFFICACY



3
YR
WARRANTY



CRI (Ra)
82



ENCLOSED**



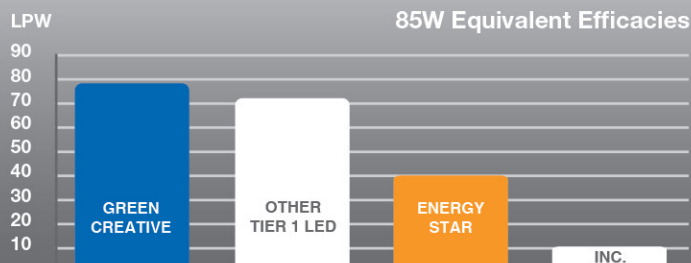
BR PRODUCT FEATURES

Revolutionary CLOUD Design

The BR40 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 175g and maintains a traditional incandescent form factor, making it suitable for all applications.



Exceptional Efficacy



At 79 LPW, this lamp's efficacy is more than 10% higher than the Tier 1 LED BR40 85W replacement industry average and exceeds ENERGY STAR requirements by upwards of 95%. This energy-saving performance makes this lamp a smart retrofit choice for incandescent bulbs.

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APPLICATIONS

General Lighting



Recessed Lighting



Accent Lighting



Ref.#: DS073-BR40-14W

SPECIFICATIONS

Product Model	40636 14BR40G4DIM/827	40637 14BR40G4DIM/830
Type	BR40	BR40
Base	E26	E26
Power (W)	14	14
Voltage - Frequency	120V 60Hz	120V 60Hz
Color Temp. (ANSI)	Warm White 2700K	Warm White 3000K
CRI (Ra)	82	82
Typical lumens (lm)	1065	1100
Efficacy (LPW)	76	79
Beam Angle	110°	110°
Dimmable	Yes***	Yes***
Power Factor	0.9	0.9
Rated Lifetime - L70 (hrs.)	25,000	25,000
Dia. x MOL	4.92"x6.10" (125x155mm)	4.92"x6.10" (125x155mm)
Weight (lb. / g)	0.38lb. / 172g	0.38lb. / 172g

* Savings per lamp based on \$0.11 / kw energy cost, 12 hrs / day lamp usage, \$4 incandescent with 1000-hr lifetime, \$30 LED with 25,000-hr lifetime
 ** Suitable for use in totally enclosed fixtures

*** List of tested dimmer switches available on website
 **** Suitable for damp locations. Not for use where directly exposed to weather or water